



PRESS RELEASE

For Immediate Release

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***HUMPERDINCK'S HÄNSEL UND GRETEL LIVE FROM OPERA DE PARIS
ON APRIL 22
IN HD CINEMAS WORLDWIDE***

Rising Alternative's opera and dance series continue in 2013 with live cinematic transmissions from La Scala, Opera de Paris, the Salzburg Festival, the San Francisco Opera, and more.

April 9, 2013, Berlin, Germany – On April 22, Rising Alternative presents the opera "Hänsel und Gretel" in a live broadcast from the Opera de Paris in Paris, France as part of its Performing Arts in HD Cinema series. "Hänsel und Gretel" features music by Engelbert Humperdinck and libretto by Adelheid Wette, adapted from the Grimm brothers' fairy tale. Daniela Sindram (Hänsel) and Anne-Catherine Gillet (Gretel) star as the sweets-hungry tots who get their revenge on the evil witch, sung by Andreas Conrad. Jochen Schmeckenbecher and Irmgard Vilsmaier round out the cast as Peter and Gertrud, respectively.

Following "Hänsel und Gretel," there will be six more live transmissions in 2013 from Europe's greatest cultural institutions into cinemas worldwide. Artists such as Jonas Kaufmann, Anja Harteros, Thomas Hampson, Ramon Vargas, Patricia Racette, Marcelo Alvarez and Violeta

Urmana star in performances of “Rigoletto,” “La Traviata,” “Don Carlo,” and more in the coming season.

Rising Alternative Live Transmission Schedule - 2013

LA GIOCONDA, from the Opera de Paris

LIVE on Monday May 13, @ 19:30 local time | @ 18:30 UK, Ireland

La Gioconda is possibly the grandest of all grand operas – complete with an on-stage shipwreck and a third-act ballet that features one of the most memorable melodies in all opera. Starring Violeta Urmana and Marcelo Alvarez.

GÖTTERDÄMMERUNG, from Teatro alla Scala, Milan

Live on Thursday May 30, @ 18:00 local time | @ 17:00 UK, Ireland

The final installment of Wagner's Ring Cycle comes to a dramatic and fiery conclusion.

RIGOLETTO, from the Taormina Festival

LIVE on Tuesday July 9, @ 21:30 local time | @ 20:30 UK, Ireland

The bitter court jester Rigoletto wants to preserve his daughter Gilda's purity at all costs – and this impossible quest will cost him dearly indeed. From the stunning open-air stage in Sicily.

DON CARLO, from the Salzburg Festival

LIVE in August 2013, date and time TBA

Verdi's dark political drama Don Carlo stars opera greats Jonas Kaufmann, Anja Harteros and Thomas Hampson.

MEFISTOFELE, from the San Francisco Opera

Broadcast on Thurs. Oct. 3, time TBA. (Live on Oct. 2, delayed for Euro timezones.)

Boito's retelling of Faust is a monumental work of music-drama. Starring Ramon Vargas and Patricia Racette.

LA TRAVIATA, from Teatro alla Scala, Milan

LIVE on Saturday December 7, Time TBD

This operatic favorite shines in a new production, live from opening night at La Scala.

About Rising Alternative

Rising Alternative is a leading international distributor of content for exhibition in digital format in cinemas, cultural centers and other public venues. We provide cinemas with complete series of programs from the world most prestigious performing arts institutions. During the past 3 years we have released 22 new titles per year, 12 LIVE via satellite and 10 on DCP and other digital cinema formats. Rising Alternative's exhibition partner network includes more than 753 screens in 40 countries. Rising Alternative maintains offices in New York, Berlin, Barcelona and Milano, as well as local area agents in Denmark, Israel and the United Kingdom. Rising Alternative management has been involved in the distribution of alternative content internationally since 2006.

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