



AIDA

OPERA DE PARIS

NOV. 14TH LIVE IN CINEMAS

**RISING ALTERNATIVE to bring
7 titles from OPERA DE PARIS season
to cinemas around Europe**

Verdi's masterpiece, **AIDA**, returns to the Paris Opera after an absence of more than half a century and **RISING ALTERNATIVE**, a world leading alternative content theatrical distributor of classical music makes it possible for opera lovers around the world to enjoy the event at their local cinema.

Carlo Cigni, Luciana D'Intino, Oksana Dyka and Marcelo Álvarez will sing in this Olivier Py production, conducted by Philippe Jordan.

AIDA will be the first of the seventh titles from PARIS that RISING ALTERNATIVE will bring to cinemas this season. Next titles are:

I PURITANI - Bellini - December 9th 2013
SLEEPING BEAUTY (ballet) - December 16th 2013
LA FANCIULLA DEL WEST - Puccini – February 10th 2014
TRISTAN UND ISOLDE - Wagner - April 29th 2014
BALANCHINE & MILLEPIED (ballet) – June 3rd 2014
LA TRAVIATA - Verdi – 17th June 2014

See season trailer: <http://youtu.be/Cs4nINwUbhs>

AIDA trailer: <http://youtu.be/rZKMrboFFeE>

AIDA, live November 14th 2013 - 19h30

Opera in four acts by Giuseppe Verdi

Libretto by Antonio Ghislanzoni after Auguste-Édouard Mariette

Sung in Italian

Artistic team

Conductor	Philippe Jordan
Director	Olivier Py
Sets and costumes	Pierre-Andre Weitz
Lighting	Bertrand Killy
Chorus master	Patrick Marie Aubert

Cast

Carlo Cigni, *Il Re*

Luciana D'intino, *Amneris*

Oksana Dyka, *Aida*

Marcelo Alvarez, *Radamès*

Giacomo Prestia, *Ramfis*

Sergey Murzaev, *Amonasro*

Elodie Hache, *Sacerdotessa*

Orchestra and Chorus of the Opera National de Paris

About AIDA:

With its fascination for Egypt, 19th century Europe seems to have embarked on an intoxicating voyage down the Nile, marvelling at the colours of that great river and of the Egyptian sky, rediscovering monuments that are not so much palaces and towns but enigmatic sanctuaries of both the genius and the folly of humanity. Aida is one of the most celebrated examples of this "Egyptomania" albeit one of the most contradictory: commissioned by Ismail Pasha, the project of a work to be performed in honour of the inauguration of the Suez Canal was initially rejected by Verdi. However, a second commission for an operatic work to be performed in the new theatre in Cairo was later, somewhat condescendingly, accepted. Verdi had no inclination for exoticism and any concessions were, for him, out of the question. This opera, intended as a celebration of universal concord and harmony between nations with all the pomp and ceremony appropriate to such solemn occasions, is in fact entirely about conflict: the war between Egypt and Ethiopia is nothing compared to that which opposes the characters to each other. Their bloody confrontations give way, in turn, to the conflict within each individual. A work both flamboyant and hieratic, spectacular and intimate, and one of Verdi's most beautiful masterpieces, Aida returns to the Paris Opera after more than half a century's absence.

RISING ALTERNATIVE, is one of the world's leading alternative content distributors and brings the extraordinary productions of many of the world's most prestigious cultural institutions to cinemas, cultural centers and other public venues worldwide. Milan's La SCALA, OPERA DE PARIS, the SALZBURG FESTIVAL, the WIENER STAATSOPER and the SAN FRANCISCO OPERA are just a few of the opera venues in its catalogue www.risingalternative.com.

The company, with offices in New York, Berlin, Barcelona and Milan is ideally positioned to support its partners in exhibition and provide cinemas and audiences with a slate of 24 programs a year, 13 of which in 2013-2014 will be broadcast LIVE in HD. Its exhibition partner network includes more than 1000 screens in 40 countries. Rising Alternative management has been involved in the international distribution of cultural content to cinemas since 2006.



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